GBI Research, a leading business intelligence provider, has released its latest research, "OLED Displays and Lighting Market to 2020 - Technological Innovations Lead to Cost Efficient Products and New Aesthetics". The report gives an in-depth analysis of the global Organic Light Emitting Diodes (OLED) market for displays and lighting, covering four major regions – North America (USA and Canada), Europe, Asia-Pacific. The report covers market revenue forecasts for the OLED market (Displays and Lighting) from 2005-2020. It also provides market revenues breakdown for displays by application types; Cell Phones, Televisions, IT Monitors and Others and technology type; Passive Matrix Organic Light Emitting Diode (PMOLED) Displays and Active Matrix Organic Light Emitting Diode (AMOLED) Display.

For OLED lighting segment, the report provides market revenue forecasts from 2010-2020. It also provides market revenues breakdown for displays by application types; Specialty Lighting, Architecture Lighting, Back Lighting, Signage and General Illumination. The research analyzes market dynamics, challenges and trends, supply chain analysis, potential applications, opportunities, regulatory framework, major projects undertaken for technology developments in the three most significant regions, North America, Europe and Asia-Pacific. This report is built using data and information sourced through primary and secondary research and in-house analysis by GBI Research’s team of industry experts.

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Scope

- The Global OLED market revenue for Displays and Lighting with geographic analysis covering three regions – North America (USA and Canada), Europe, Asia – Pacific.

- The OLED market for Displays in four application types - Cell Phones, Televisions, IT Monitors and Others


- The OLED market for Lighting in four application types - Specialty Lighting, Architecture Lighting, Back Lighting, Signage and General Illumination

- Technology Overview of Displays and Lighting
• The Regulatory Framework, Developmental Activities, Major Technology Projects, Technology Roadmap, Supply Chain and Competitive Analysis

• Insights into the major trends, drivers and challenges in the overall industry.

• Market revenue from 2005 to 2010, with forecasts to 2020.

• Business overview, SWOT Analysis and review of the operational metrics of key companies in the OLED Lighting Industry. These include Osram, GE Lighting, Philips, and Lumiotec.

Reasons to buy

• Identify key markets and investment opportunities in the OLED displays and lighting market.

• Make decisions based on strong historical and forecast data and detailed growth opportunities analysis.

• Understand and respond to the market dynamics in North America (The US and Canada), Europe, Asia–Pacific regions.

• Position yourself to take maximum advantage of the market’s growth potential.

• Identify the risks associated with the market and transform them into opportunities for future growth.

• Identify the scope of emerging technologies and applications in the market.

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