Big Data Fund
Hadoop World - November 2011
• **$100MM** dedicated to fund entrepreneurs globally in building disruptive, Big Data companies

• Funding innovation across every layer of the “Big Data Stack”:

<table>
<thead>
<tr>
<th>Infrastructure</th>
<th>Applications</th>
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<tbody>
<tr>
<td>• Automation</td>
<td>• Business Intelligence</td>
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<tr>
<td>• Data Management</td>
<td>• Collaboration</td>
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<td>• Identity &amp; Access</td>
<td>• Data Analysis/Visualization</td>
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<td>• Security</td>
<td>• Mobile</td>
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<td>• Storage</td>
<td>• Vertical Applications</td>
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• Partnering with thought leaders to foster community and drive innovation:

Doug Cutting  
*Hadoop*

Gil Elbaz  
*Factual*

Jeff Hammerbacher  
*Cloudera*

Jeff Heer  
*Stanford*

Hilary Mason  
*Bit.ly*

Jay Parikh  
*Facebook*

Kenny Van Zant  
*Solarwinds*
Who We Are

Three decades of technology investing with over $6B of capital in US, Europe, China and India

- Partner with category-defining entrepreneurs
- Invest at every stage of technology lifecycle – seed, venture and growth capital
- Focus deeply on technology innovations in software, infrastructure and internet

*Big Data consistently drives innovation across our portfolio companies today*

**Data Generators**
- Facebook
- Angry Birds
- Etsy
- Dropbox
- Kayak
- Groupon

**Data Solutions**
- Cloudera
- QlikView
- Nimble Storage
- Fusion io
- Couchbase
- comScore
Time is Now!

- Data is exploding
- “New” data types are breaking legacy data platforms
- Big Data platforms such as Hadoop are becoming mainstream
- “Native” Big Data applications and services will quickly emerge

Big Data continues to revolutionize data centers across all industries, opening up a massive market for entrepreneurial activity.
Funding the Big Data Ecosystem

Big Data will drive the next-generation of multi-billion dollar software companies

1980 - 2010

Applications

- Autonomy
- symantec
- Teradata
- SAS
- Siebel
- Business Objects
- Microsoft SharePoint

Data

Traditional Data Platforms
Relational Database Management Systems

Infrastructure

Traditional Infrastructure Platforms
Mainframe, Client-Server, Web

2010 and beyond

Big Data Platforms

- Analytics
- Security
- Collaboration
- Business Intelligence
- Mobile
- CRM
- Vertical Apps: Fin Tech, Healthcare

Private & Public Cloud Platform and Services
Big Data Fund Contact Info

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Big Data Conference - Spring 2012

Want to attend or speak?
BigData2012@accel.com

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